



LINDSEY BIDWELL

WEB DESIGN AND
FRONT-END DEVELOPMENT

CONTACT



614-753-0361



LINDSEYBIDWELL.COM



LBIDWELLDDESIGN@GMAIL.COM



DAYTON, OH

PROFILE

Attention to detail is required for success in coding. Starting with the HTML and CSS and building from there, pays attention to the position of each pixel and measurement of each element. Puts together all of these pieces to create a flowing user experience for every client.

SKILLS



PHOTOSHOP



ILLUSTRATOR



INDESIGN



ADOBE XD



MICROSOFT WORD, POWERPOINT, EXCEL



GOOGLE DOCS, SLIDES, SPREADS



HAND LETTERING & OTHER TRADITIONAL MEDIUMS



CODA (BASIC HTML/CSS)



SLACK



MARKETING

EDUCATION

AUGUST 2017-JUNE 2019

THE MODERN COLLEGE OF DESIGN
(FORMERLY THE SCHOOL OF ADVERTISING ART),
KETTERING, OH

Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.

- Associate Degree of Applied Business in Design
- Career Center Graduate Tuition Reduction Scholarship, Battelle Science and Math Scholarship
- Student worker, helped with giving information about the program to prospective students at open houses
- Returned to technical school to talk to prospective students about the college



AUGUST 2015-MAY 2017

TOLLES CAREER & TECHNICAL CENTER,
PLAIN CITY, OH

- Certificate of Completion: Art, Design & Communication
- Inaugural Student Council, 2017
- Assisted with school tours and promoted the program

AUGUST 2013-MAY 2017

WEST JEFFERSON HIGH SCHOOL,
WEST JEFFERSON, OH

- General Studies Diploma
- Steve Stivers Student of the Month

EXPERIENCE

APRIL 2019-PRESENT

DESIGN INTERN, ASCENDUM DIGITAL,
BLUE ASH, OH

- Redesigned the company's website for an updated look that will attract more clients
- Created merchandise and apparel for an internal project
- Participated in weekly design review meetings



JUNE 2016-PRESENT

SALES ASSOCIATE, OLD NAVY,
HILLIARD, OH & DAYTON, OH

- Top sales associate for new credit card sign-ups, averaging 15 cards per month
- Trained three new employees at a time on processes and tasks
- Responsible for keeping product stocked and organized to maintain store standards

RECOGNITION, VOLUNTEER EXPERIENCE

- National Technical Honor Society, 2016
- Volunteer, Equine Partners Unlimited, 2015-2017 - Responsible for equine nutrition and healthy environment for more than 35 horses

